

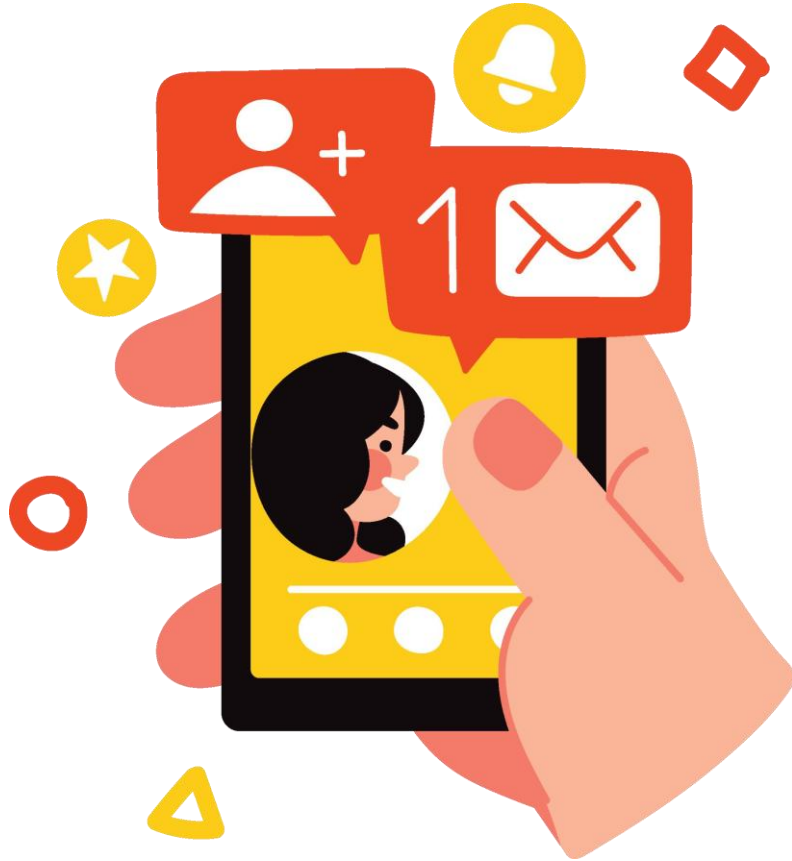
**jefe x kreasi**

*Hello...*

**This is our  
portfolio**

Updated 2025





# Introduction

Jefe x Kreasi An **integrated digital marketing agency** as subsidiary of Noid+ Digital Agency.

Our team is built on creative and passionate specialists, offering various services to increase our client's awareness and revenue. We have a strong understanding of local consumer behavior and utilize the latest marketing practices backed by analytics and technology in order to drive effective solutions.

# Our Service



**Content  
Development**



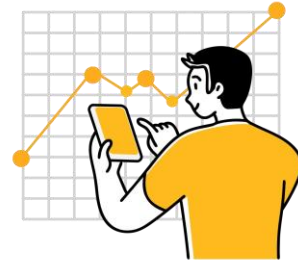
**Social Media  
Maintenance**



**Tiktok  
live**



**Production  
House**



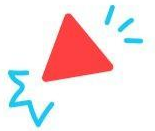
**Digital  
Placement**



**Branding**

The image features a vibrant background with a large yellow shape on a red background. The yellow shape contains several white geometric elements: a circle on the left, a square at the top, a triangle at the bottom left, and a wavy line at the bottom right. There are also several red circles of varying sizes scattered throughout the yellow area. The text 'Social Media Maintenance' is centered in a bold, black, sans-serif font.

# **Social Media Maintenance**



# Instagram

hotelmarcopolejkt

Hotel marcopolo

Libur telah tiba,  
**Waktunya staycation bareng keluarga!**

hotelmarcopolo.com @hotelmarcopolo

panutansejatiinterior

PT. PANUTAN SEJATI  
General Contractor & Supplier

panutansejatiinterior

PT. PANUTAN SEJATI  
General Contractor & Supplier

Simak tips memasang  
**Lukisan dan artwork**  
berikut ini, yuk!

propanraya

Meet and Greet  
with  
Glencia Chysara dan Rendy Jhon

di IndoBuildTech Expo  
Minggu, 9 Juli 2023 | Jam 15.00 - 17.00 | ICE BSD

dailyhealthid\_

Daily Health  
Improves Healthy Living

Daily Health  
Improves Healthy Living

Do & Dont's Waktu Diet

<ul style="list-style-type: none"><li>✓ Sarapan bernutrisi</li><li>✓ Olahraga teratur</li><li>✓ Tidur sebelum jam 11 malam</li></ul>	<ul style="list-style-type: none"><li>X Sarapan : minum air putih/skip sarapan</li><li>X Rebahan terus</li><li>X Begadang</li></ul>
--	---

every.where.id

play everywhere

Mau kafe kamu  
**full ketawa**  
tapi bingung gimana caranya?

pucelleid

pucelleid

The Best Workout  
Fragrance For You!

ibzas\_bar\_kelapagading

COMING SOON

IBZA'S ANNIVERSARY  
Widnesday  
May 24th

SPECIAL PERFORMANCES OF  
MARTIAN DJ WIZIE DIE

ibzas\_bar\_kelapagading

pascasarjanauaj

ATMA JAYA

pascasarjanauaj

ATMA JAYA

Tebak dan Menangkan Hadaiahnya!

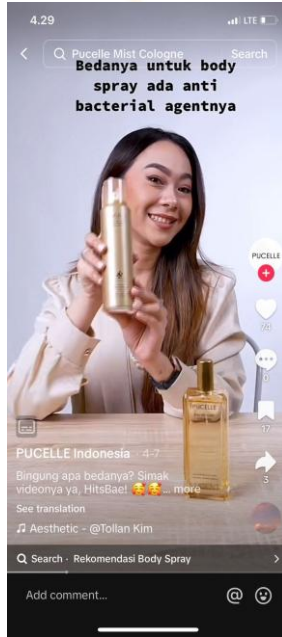
Ada Berapa Program Studi Magister di Unika Atma Jaya?

Type something...

3 Orang Beruntung Akan Mendapatkan Spesial Merchandise dari Unika Atma Jaya



# Tiktok



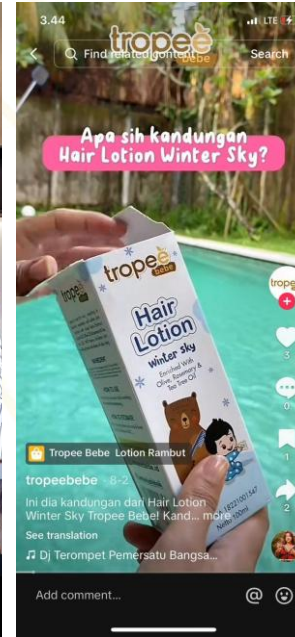
[PUCELLE](#)



[IBZA'S](#)



[DAILY HEALTH](#)



[TROPE BEBE](#)



[NOOMI](#)



The image features a vibrant background with a large, irregular yellow shape on a red field. The yellow shape is filled with several thick, overlapping white lines that form abstract, organic patterns. Scattered throughout the composition are various white geometric shapes: a circle on the left, a triangle at the bottom left, a square at the top, and a wavy line at the bottom right. Additionally, there are several red circles of varying sizes, some of which are partially obscured by the yellow shape. The word "Photoshoot" is centered in a bold, black, sans-serif font.

**Photoshoot**

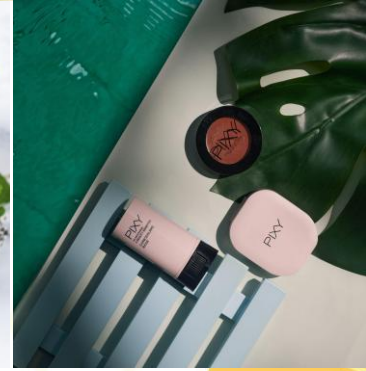


# Photo with Talent





# Product Only





# Video Production



The image features a vibrant background with a large, irregular yellow shape on a red field. The yellow shape is decorated with several white geometric elements: a circle on the left, a square at the top, a triangle at the bottom left, and a wavy line at the bottom right. Additionally, there are several red circles of varying sizes scattered across the yellow area. The text 'Marketplace Management' is centered in a bold, black, sans-serif font.

# Marketplace Management

# MARKETPLACE MAINTENANCE

```
graph TD; Root[MARKETPLACE MAINTENANCE] --- Product[Product Set up]; Root --- Banner[Create Marketplace Banner]; Root --- Optimize[Optimize Product Details]; Root --- Admin[Admin & Customer Service]; Root --- Price[Price Set Up];
```

**Product Set up**

**Create  
Marketplace  
Banner**

**Optimize  
Product  
Details**

**Admin &  
Customer  
Service**

**Price Set Up**

# Marketplace Program

## Promotion

The program is designed to optimize the marketplace and maintain active engagement, such as:

- Product vouchers
- Store flash sales
- Bundling
- Banners
- Broadcasts

This program aims to target new buyers and loyal customers, as they will consistently receive promotional prices and appear attractive to customers.



### Buy More Save More **BARU**

Buat promosi yang bisa ajak pembeli belanja produkmu lebih banyak.



### Kupon Toko Saya **BARU**

Tarik calon pembeli dengan beragam kupon untuk produk-produk di tokomu.



### Flash Sale Toko

Buat campaign Flash Sale sendiri khusus di halaman tokomu.



### Diskon Toko

Kasih harga spesial agar produk-produk di tokomu lebih banyak terjual.



### Tokopedia Play

Tingkatkan penjualanmu sambil berinteraksi langsung dengan banyak penonton.



### Rilis Spesial

Promosikan produkmu dengan tampilan lebih eksklusif agar menarik lebih banyak pembeli



### Dipromosikan Affiliate

Buat Affiliates mempromosikan produkmu untuk tingkatan penjualan.



### Flash Sale Tokopedia

Promosikan produk pilihanmu di campaign Flash Sale Tokopedia.



### Bundling

Maksimalkan penjualan dengan pasang produk-produk ke dalam satu paket.



### Paket Diskon

Ajak pembeli belanja dengan harga spesial melalui paket dari produk yang sama



### Bebas Ongkir

Fitur Bebas Ongkir dapat meningkatkan penjualan dan menarik calon pembeli.



### Broadcast Chat (Gratis 1500 chat)

Kirim chat aplikasi Tokopedia ke calon pembeli yang pernah interaksi dengan tokomu.

The image features a vibrant background with a large, irregular yellow shape on a red background. The yellow shape contains several white geometric elements: a circle on the left, a square at the top, a triangle at the bottom left, and a wavy line at the bottom right. A network of yellow lines connects these shapes, creating a sense of movement and connectivity. The text "Live Shopping" is centered in a bold, black, sans-serif font.

# Live Shopping

# Platform



Lazada

# Fitur



**Create Live  
Product  
Catalogue**

**Create  
Background &  
Cover**

**Flash  
Sale**

**Host & Live  
Operator**

**Price Set Up**



# Studio





# OBS Studio

- Iphone
- Godox Studio Lighting
- Audio Microphone
- OBS Studio

The background features a large, irregular yellow shape on a red background. The yellow shape contains several white geometric elements: a circle on the left, a square at the top, a triangle at the bottom left, and a scribble at the bottom right. There are also several red circles of varying sizes scattered throughout the yellow area. The text is centered in the middle of the yellow shape.

# **Marketplace Ads Optimization**

# Optimize Marketplace

```
graph TD; A[Optimize Marketplace] --- B[Increase Store Traffic]; A --- C[Increase Marketplace Sales]; A --- D[Increase ROAS];
```

**Increase Store  
Traffic**

**Increase  
Marketplace  
Sales**

**Increase ROAS**



## Shopee



Monthly Live Sales:

>Rp 100 million

### Kriteria Utama

Penjualan	Pesanan	Produk Dilihat
Rp 104.718,36K	1.793	111.576
vs Bulan Sebelumnya <span>▲ 101,35%</span>	vs Bulan Sebelumnya <span>▲ 153,61%</span>	vs Bulan Sebelumnya <span>▲ 124,86%</span>



Shopee

**BéBé**  
**Smart**  
Learning by Doing

Monthly Live Sales:

> Rp 150 million

Kriteria Utama

Penjualan

**Rp 159.136,81K**

vs Bulan Sebelumnya ▲ 34,04%

Pesanan

**1.081**

vs Bulan Sebelumnya ▲ 7,35%

Produk Dilihat

**127.379**

vs Bulan Sebelumnya ▲ 35,60%

✕ JUMAT BERKAH SALE HUION

Huion Official Store

LIVE 38 Ekeplor >

Cashback 2% s.d. Rp1.000.000 +1 Kupon lainnya

Huion Official Store

LIVE NOW

Tokopedia

It is a perfect pair!

Aida Spill promo hari ini min!

Aida Gratis ongkir kemana aja?

1 super November RDS-220 Rp 13.875.000

2 super November Kanvas 16 (2,5K) Rp 9.900.000

3 super November RTP-700 Rp 1.400.000

2.7 rb

Chat di sini...

30



Monthly Live Sales: :

> Rp 50 million

Potensi penjualan 📉

**Rp54.495.500**

+88,77% dari bulan terakhir

Produk dilihat 📉

**2.809**

+76% dari bulan terakhir



Tiktok & Shopee

**OSB**  
Omar Smart Brain

Monthly Live Sales:

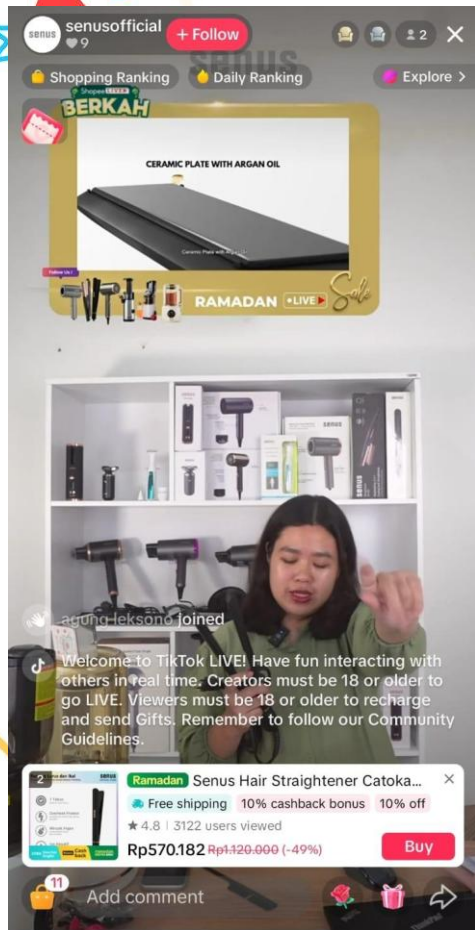
> Rp 50 million

Penghasilan ?

Rp 82.283.617

Jangkauan Produk ?

11.20K



Tiktok & Shopee

Monthly Live Sales:

senus

> Rp 35 million

Transaksi

GMV  
Rp 3.359.893

Produk terjual  
9

GPM Sesi LIVE  
Rp 24.394

Pembeli  
1

Harga rata-rata  
Rp 373,321.44

Total Sesi Livestream  
59

Total Durasi Live  
64j9m37d

Penjualan Siap Dikirim  
Rp27,5jt



## Tiktok & Shopee

Monthly Live Sales:

> Rp 90 million

### Livestream analytics

#### Key data

Feb 25, 2024 - Mar 25, 2024 [Last 7 days](#) [Last 28 days](#) [Calendar Day](#) [Week](#) [Month](#) [Custom](#)

#### Transactions

GMV <span>⌵</span>	Items sold <span>⌵</span>	Show GPM <span>⌵</span>	Buyers <span>⌵</span>	Average price <span>⌵</span>
Rp14.070.206	225	Rp104.819	6	Rp62,534.25

Total Sesi Livestream <span>⌵</span>	Total Durasi Live <span>⌵</span>
54	118j6m27d

Penjualan Siap Dikirim ⌵  
Rp69,1jt

The background is a vibrant red with a large, irregular yellow shape in the center. Overlaid on the yellow shape are several thick, yellow, hand-drawn style lines that form overlapping loops and curves. Scattered around the yellow shape are various white geometric shapes: a circle on the left, a square at the top, a triangle at the bottom left, and a wavy line at the bottom right. There are also several red circles of different sizes, some solid and some with a white outline, scattered across the yellow and red areas.

# **Social Media Ads Optimization**



Impressions	CTR
1,279,761	0.99%
<b>Result</b>	
12,725 Clicks	



Impressions	Reach
17,623	16,991
<b>Result</b>	
8,762 Clicks	



Impressions	Reach
8,003	7891
<b>Result</b>	
2,839 Clicks	



**Thank  
You!**

*Let's talk with us...*

**jefe x kreasi**